

Adam Nekola

DIGITAL TECHNOLOGY LEADERSHIP



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I build the digital infrastructure that helps mission-driven organizations do their best work — twenty years translating strategy into shipped systems across journalism, nonprofits, and media.

EXPERIENCE

Senior Digital Solutions Consultant MATHER

April 2026 — Current

Serving clients in a fractional capacity with technology leadership and implementation. Services include: optimizing web presence, launching features, migrating tools, streamlining workflows and integrating AI into workplaces.

Senior Director of Technology THE CHRONICLE OF PHILANTHROPY

Feb 2024 — April 2026

Led full technology transformation following separation from former parent: migrated CRM, marketing automation, finance, CMS, and Microsoft 365 in parallel with a site redesign. Co-founded the AI Working Group.

- Migrated 6 core systems in 12 months with zero downtime
- Stood up documentation & PM practice across the org

Sr. Manager, Development / Technology DIGIDAY MEDIA

Jan 2022 — Jan 2024

Owned CMS and core tech operations across a multi-brand media company. Ran product roadmap; managed PMs and contractors; led server migration, site redesigns, CMS refactor, and data/API integrations.

- Rebuilt CMS foundation serving 4 brands
- Cut publishing-tool tickets by ~40%

Director of Technology ONLINE NEWS ASSOCIATION

Dec 2016 — Jan 2022

Promoted from Senior Digital Manager to set strategy across the org. Ran web, brand, software, and data programs; built Salesforce GDPR solution and the virtual conference platform that sustained membership through 2020–21.

- Launched virtual conference platform (5k+ attendees)
- Expanded digital sponsorship revenue program

Manager of Digital Content · Web Developer @ FiscalNote

Jan 2015 — Dec 2016

Early-stage dev/designer. Promoted to lead content, social; managed 2 employees and 8 interns.

Web Developer @ Pew Research Center

Aug 2012 — Jan 2015

Seven-site WordPress network. Launched new responsive design, data visualization, interactivity.

Senior Web Producer @ Shaw Media

Apr 2010 — Aug 2012

Technical lead for EPpy Award-winning website + five others. Managed video team, product, blogs, social.

SKILLS

Technology Strategy
Product Management
Documentation
Vendor / MSP Management
Agile / Asana
WordPress / CMS
Hubspot / Salesforce

AI Tools & Strategy
Migrations & Automations
UX & Brand
Newsletters & Subscriptions
Content Management
Marketing Automation
Data Visualization
Microsoft 365 / Google Workspace
CSS / Front-end Dev
Javascript / PHP
Photo / Video / Audio

EDUCATION

B.S. in Journalism

UNIVERSITY OF ILLINOIS · 2006

Focus on photography, design; Sociology minor

Certificate, Nonprofit Management

DUKE UNIVERSITY · 2020

Nonprofit law, finance, strategy, board relations

ACCOLADES

Best Newspaper Website

EDITOR & PUBLISHER · 2011

National award, < 250k users. AP Sports Editors Top 10.

Innovator of the Year

ILLINOIS ASSOCIATED PRESS · 2012, 2013

Individual (Election Central) & team (PlanIt).