

# Adam Nekola

DIGITAL TECHNOLOGY LEADERSHIP



## LOCATION

Elmhurst, IL

## PHONE

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## WEBSITE

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## LINKEDIN

/adamnekola

I build the digital infrastructure that helps mission-driven organizations do their best work — twenty years translating strategy into shipped systems across journalism, nonprofits, and media.

## EXPERIENCE

### Senior Director of Technology

Jan 2024 — Present

THE CHRONICLE OF PHILANTHROPY

Led full technology transformation following separation from former parent: migrated CRM, marketing automation, finance, Microsoft 365, and CMS in parallel with a site redesign. Co-founded the AI Working Group.

- Migrated 6 core systems (and additional tools) with custom integrations in 18 month span
- Stood up documentation & project management practice across the organization

### Sr. Manager, Development / Technology

Jan 2022 — Jan 2024

DIGIDAY MEDIA

Led product and technology operations across a multi-brand media company, managing an external development team, hosting agency, and vendor relationships while driving infrastructure improvements and new feature launches.

- Migrated from AWS to WordPress VIP; consolidated six WordPress sites into one multisite
- Rationalized vendor contracts, securing more features and thousands in annual savings

### Director of Technology // Senior Digital Manager

Dec 2016 — Jan 2022

ONLINE NEWS ASSOCIATION

Promoted to set strategy across the org. Ran web, brand, software, and data programs; built Salesforce GDPR solution and the virtual conference platform that sustained membership through 2020–21.

- Launched custom virtual conference platform (5k+ attendees)
- Expanded digital sponsorship revenue program and member resources

### Manager of Digital Content // Web Developer

Jan 2015 — Dec 2016

FISCALNOTE

Joined early-stage as dev/designer on data viz and policy briefs. Promoted to lead content and social strategy; managed 2 employees and 8 interns.

### Web Developer

Aug 2012 — Jan 2015

PEW RESEARCH CENTER

Lunched custom responsive WordPress theme across seven projects; specialized in data visualization.

### Senior Web Producer

Apr 2010 — Aug 2012

SHAW MEDIA

Technical lead for five local news sites. Managed video team, product, social and blog program.

## SKILLS

Project Management / Asana

WordPress / WooCommerce

REST API Integration

Database Design / SQL

Systems Integration / Architecture

AI Tools & Strategy

Newsletters

Subscriptions

Content Strategy & Management

Accessibility & Performance

PHP Development

CSS / Front-end Dev

JavaScript

Data Visualization

Photo / Video / Audio

## EDUCATION

Certificate, Nonprofit Management

DUKE UNIVERSITY · 2020

Nonprofit law, finance, strategy & board relations.

B.S. in Journalism

UNIVERSITY OF ILLINOIS · 2006

Focus on photography & design; minor in Sociology.

## ACCOLADES

Innovator of the Year

ILLINOIS ASSOCIATED PRESS · 2012, 2013

Individual (Election Central) & team (Plant).

Best Newspaper Website

EDITOR & PUBLISHER · 2011

National, under 250k users.

Also AP Sports Editors Top 10.